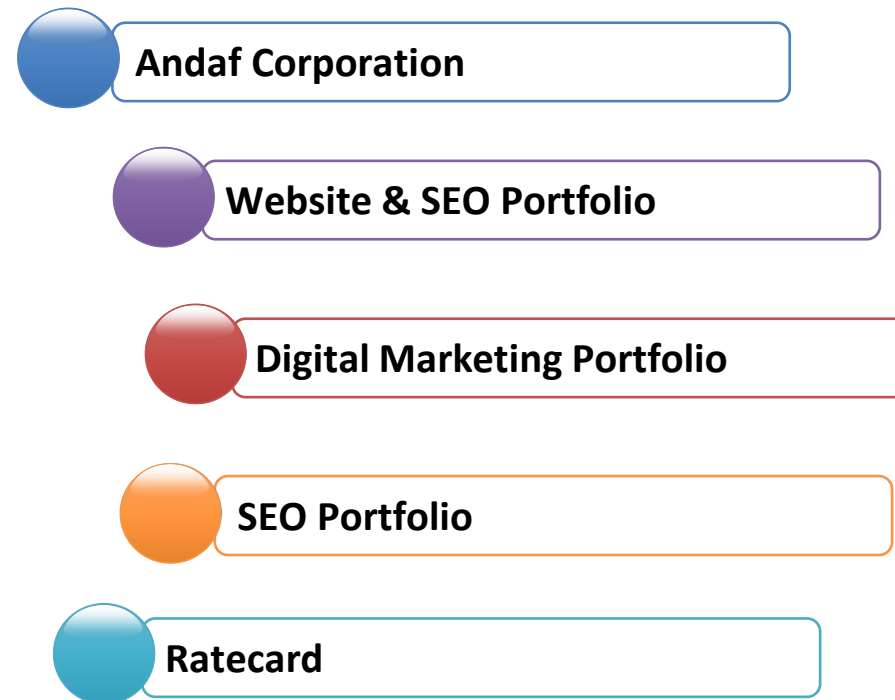




PORTFOLIO

KONTEN



OUR EXPERIENCES



ANDAF CORP



Andaf
Corporation

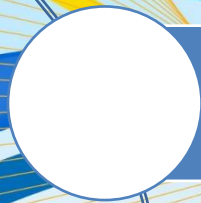
Comprehensive
& Integrative
Digital Marketing
Agency

Our Core
Competencies:
Creativity
Digital Campaign
Digital Sales
Programming
Design

How we work:
Research
Set the Plan
Do (and evaluate,
then Do Again)
the Plan
Get the Result

WHAT MAKES ANDAF DIFFERENT?

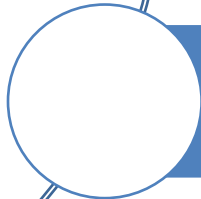
ANDAF



Sales Based Strategy



Optimizing Digital Ads Cost

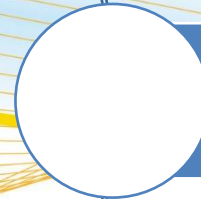


High KPI Achievement

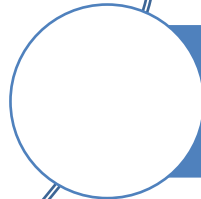
OTHERS



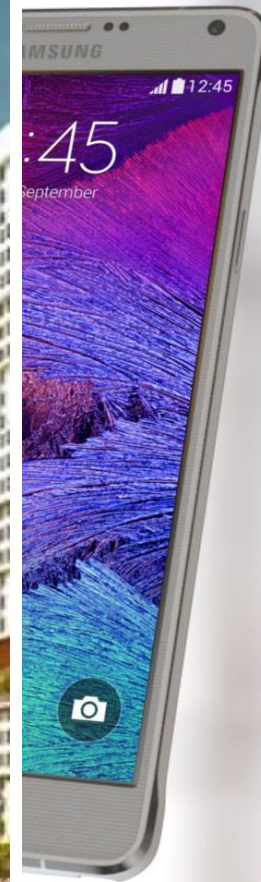
Just Awareness and Interaction



High Cost



Weak KPI Parameter



Samsung
GALAXY

Do you Note?

DIGITAL MARKETING & BRANDING PORTFOLIO

https://www.facebook.com/belicisco?fref=ts

Beli Cisco

Page Messages Notifications Insights Publishing Tools

Vouchers to Win,
Only at Beli Cisco!

Cukup belanja produk Cisco mulai dari \$3.000 untuk memenangkan voucher belanja hingga Rp3.000.000

Beli Cisco Community

Create Call to Action Liked Message

Timeline About Welcome Website More

100% response rate, 2-hours response time
Respond faster to turn on the icon

3,289 likes +2 this week
Aulia Rahman Andaf and 37 other friends

12 post reach this week

Invite friends to like this Page

Status Photo / Video Offer, Event +

Beli Cisco Write something...

Beli Cisco Published by Fitria Puspa Sari [?] · June 8 ·

Percayakan pada SMARTnet untuk Bantuan Teknis dan Cakupan

CISCO (TECHNOLOGY)

What we do:

Memperkenalkan platform cisco
retail : beli.cisco.com

Meningkatkan interaksi dan leads

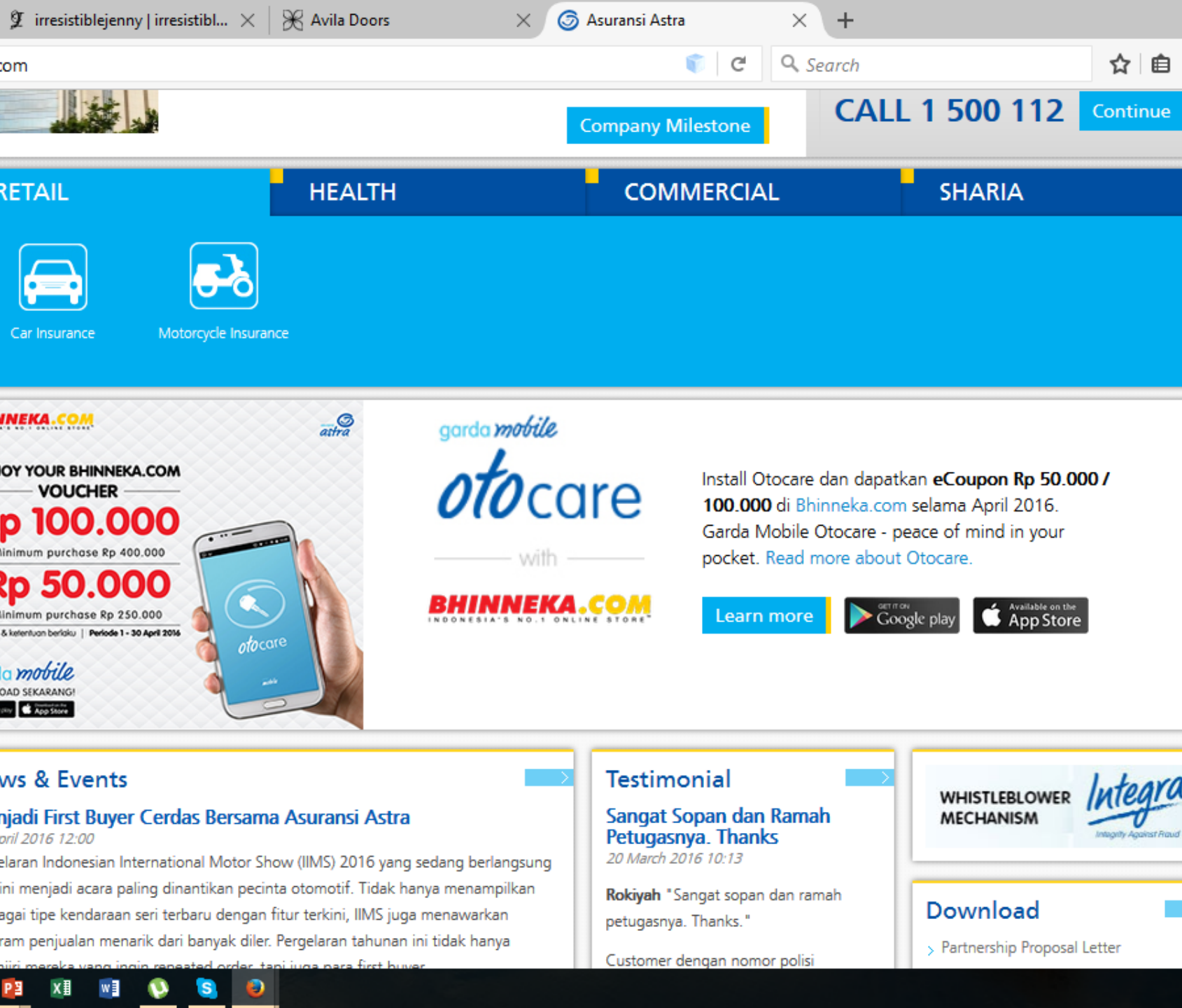
Tools :

FB, Twitter, Forum, LinkedIn

KPI/month achieved:

10.000 Conversion click to website

10 Leads/month



ASURANSI ASTRA (FINANCE AND SERVICES)

What we do:

Meningkatkan interaksi current
customer

Meningkatkan Jumlah Download
Apps

Meningkatkan Product Knowledge

Tools :

FB, Twitter, Forum, linkedin,
Instagram

KPI/month achieved:

1000 Apps Download/week



KETIKA SEMUA JADI MUDAH
SICEPAT
EKSPRES



FREE ONGKIR

Untuk pengiriman barang
ke seluruh Jabodetabek

Info contact: @crosicepat

SICEPAT EKSPRES

Fast growing logistic company in Indonesia. Support bukalapak, tokopedia, mataharimall, jakartanotebook and other big ecommerce.

What we do:

Brand Awareness, Product Knowledge, and selling

Manage Digital Ads (+-\$5000/month)

Get Hot Deals / Enquiry

Tools :

FB, Google, linkedin, Instagram

KPI/month achieved:

> 850 Hot Deals/ Month

4) - n... X (110) WhatsApp ... X adhigryapangest... X http://adhigryapang... X Kompas.com - R... X (1) detikcom - In...

tps://www.facebook.com/FunKorea.ID/?fref=ts

Adhigrya Pangestu

Fun Korea

Page Messages 45 Notifications 37 Insights Publishing Tools Settings Help

fun Korea

INFO EKSKLUSIF & TERUPDATE
ARTIS KOREA! Raih kesempatan
liburan **GRATIS**
ke **KOREA!**

TELKOMSEL indosat 3 smartfren

+500*999# +707*3# +123*9386#

Sign Up Liked Message

Fun Korea Product/Service

Timeline About Photos Likes More + Add Shop Section

37% response rate, 12-hours response time
Respond faster to turn on the badge

15K likes +1,064 this week
Tresia Hoban and 6 other friends.

277,529 post reach this week

View Pages Feed
See posts from other Pages

Boost Your Post
"Hallo K-Lo..." is performing better than 90% of

Status Photo / Video Offer, Event +

Write something...

1 Draft
Modified Friday, March 11 at 2:13pm. See draft.

Fun Korea
Published by Lintang Diyanti (*) - March 29 at 4:49pm -

Yuk Follow @funkorea_id di twitter dan instagram dan ikutan

Promote

THIS WEEK

277,529
Post Reach

12,379
Post Engagement

21
Sign Up

1
Website Click

7 of 8
Response Rate

12 hours
Response Time

Recent

2016

2015

FUN KOREA (TELKOMSEL, 3 & SMARTFREN)

What we do:

Meningkatkan interaksi customer baru

Melakukan fungsi customer service

Meningkatkan brand awarenesss dan product knowledge

Tools :

FB, Twitter, Forum, Instagram

KPI/month achieved:

1.000.000 Reach / 2 weeks

>500 interaction/day

> 1000 New Audiences per day



Samsung GALAXY Note 4

Do you Note?

SAMSUNG (TECHNOLOGY)

What we do:

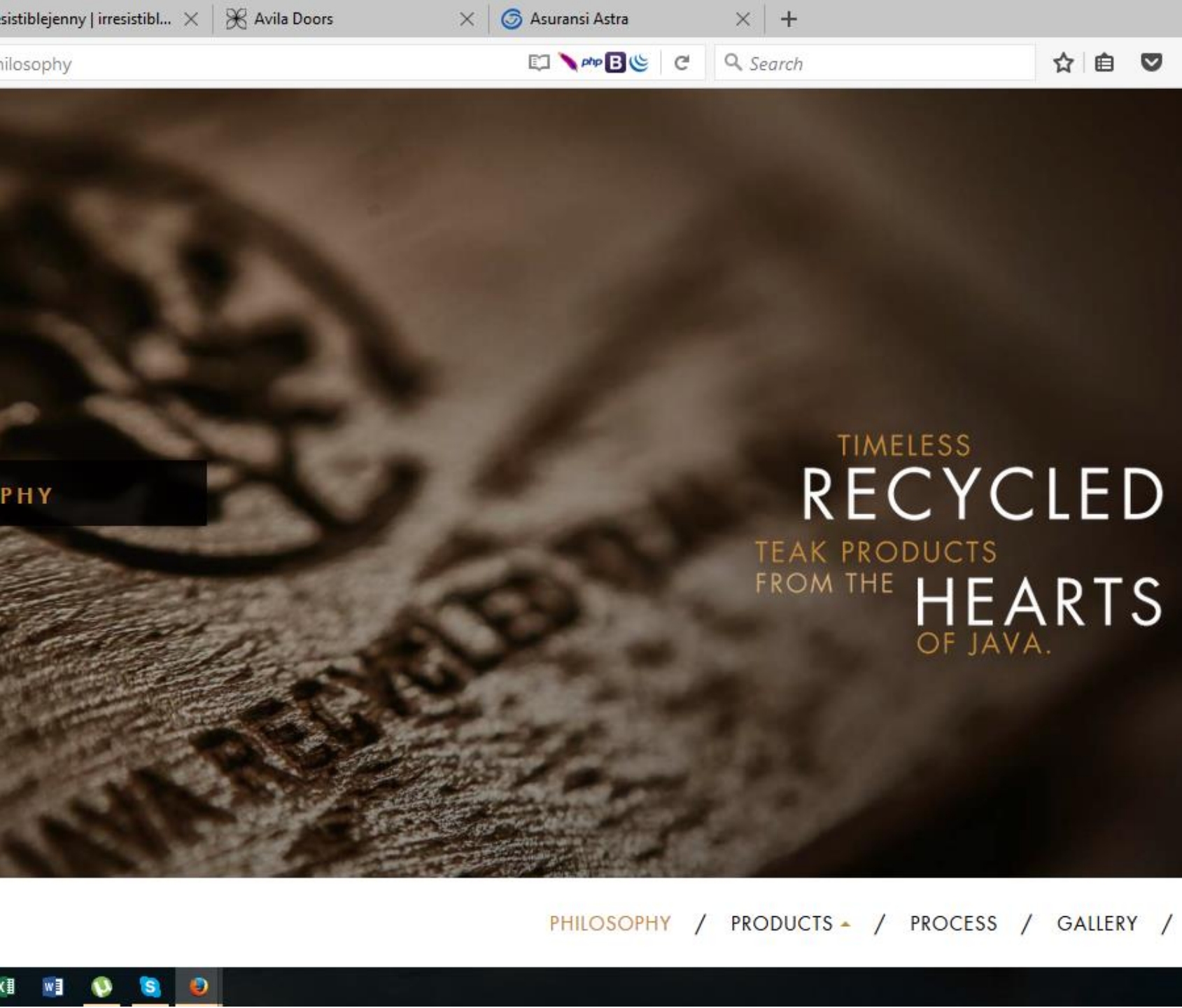
Short campaign for Samsung
Galaxy Note 4 launching

Tools :

Twitter & FB

KPI achieved:

thousands Conversion click to
micro website/day



JAVA RECYCLED TEAK (FINISHED GOOD, PREMIUM HOME APPLIANCE)

What we do:

Meningkatkan Brand awareness
dan product knowledge

Meningkatkan jumlah Leads / Hot
Deals potential customers

Tools :

Linkedin, FB, Email Blast, Forum,
Instagram

KPI/month achieved:

10 Hot Leads/Deals per month
> 1 Billion Rupiah Sales per
Project



female
apartment

exclusively
for women

secure healthy comfort

FEMALE APARTMENT

Female Apartment: first apartment in Indonesia for Women Only. Near From Big Campuses, Business Districts, Shopping malls, Schools.

Price range: IDR 700 Million – IDR 2 Billion/ Unit (\$150,000 / Unit)

What we do:

Brand Awareness and Product Knowledge

Manage Digital Ads (\$1,500/month)

Get Hot Deals / Enquiry

Tools :

FB, Twitter, Google, linkedin, Instagram

KPI/month achieved:

>50.000 Positive Engagement/
month

> 600 Hot Deals/ Month



ARTHA DEBANG DEVELOPMENT

Artha Debang: Apartment and Landed House Developer. Their projects are in Medan, Bandung, Bekasi, Jakarta, etc

Price range: IDR 300 Million – IDR 700 Million / Unit

What we do (with no Digital Ads):

Brand Awareness and Product Knowledge

Do the digital customer service function

Get Hot Deals / Enquiry

Tools :

FB, Twitter, Google, linkedin, Instagram

KPI/month achieved:

>2000 Positive Engagement / Month

> 40 Hot Deals/ Month

Page Messages 99+ Notifications 31 Insights Publishing Tools



SnowBay Water Park TMII
Tours & Sightseeing

New! Promote your call to action from your Page.

Book Now Liked Message

Timeline About Photos Likes More

85% response rate, 1-hour response time
Respond faster to turn on the icon

33k likes +97 this week

9,988 were here +3,208 this week
Vikky Veronicha Sary II and 9 others

Boost Your Post
"Better by ..." is performing better than 95% of your recent posts.

Invite friends to like this Page

8,651 post reach this week

Status Photo / Video Offer, Event +

Write something...

2 Scheduled Posts
Next post scheduled for today at 3:16pm. See posts.

SnowBay Water Park TMII
Published by Fitria Puspa Sari (?) - 59 mins - Edited (?)

Petunjuk wahana di Snowbay! Kalau di Snowbay ketemu yang se
jangan lupa diperhatikan ya Snowers 😊

Search the web and Windows

SNOWBAY WATERPARK (PARIWISATA)

What we do:

Meingkatkan interaksi current customer

Meningkatkan leads terhadap promo tertentu

Tools :

FB, Twitter, Forum, Instagram

KPI/month achieved:
hundreds interaction/day
100.000 reach per week

Daya Lima Identity

As a holding company founded by DDI, Daya Lima holds various consultancy firms including DDI itself. The aim of Daya Lima is to go global and to compete on the world stage. Again they requested us to develop a visual identity system to support their strategy. We decided to do a repetition of their names by forming a shape with five points as their visual identity, which was also derived from their five corporate values.



Project :

Hobo Games Identity

To cope with the difficulty of hobo life, hobos developed a system of symbols, or a code. Hobos would write this code to provide directions, information, and warnings to other hobos. One simply needs to look at some of the properties of a hobo that the company wishes to emulate.



Project :

Bumi Biru Identity

To cope with the difficulty of hobo life, hobos developed a system of symbols, or a code. Hobos would write this code to provide directions, information, and warnings to other hobos. One simply needs to look at some of the properties of a hobo that the company wishes to emulate.



BUMI BIRU

Logo
Collection

MDI METRA
DIGITAL
INNOVATION



apaja



RinAir

nexgigs

IQ



z zelos

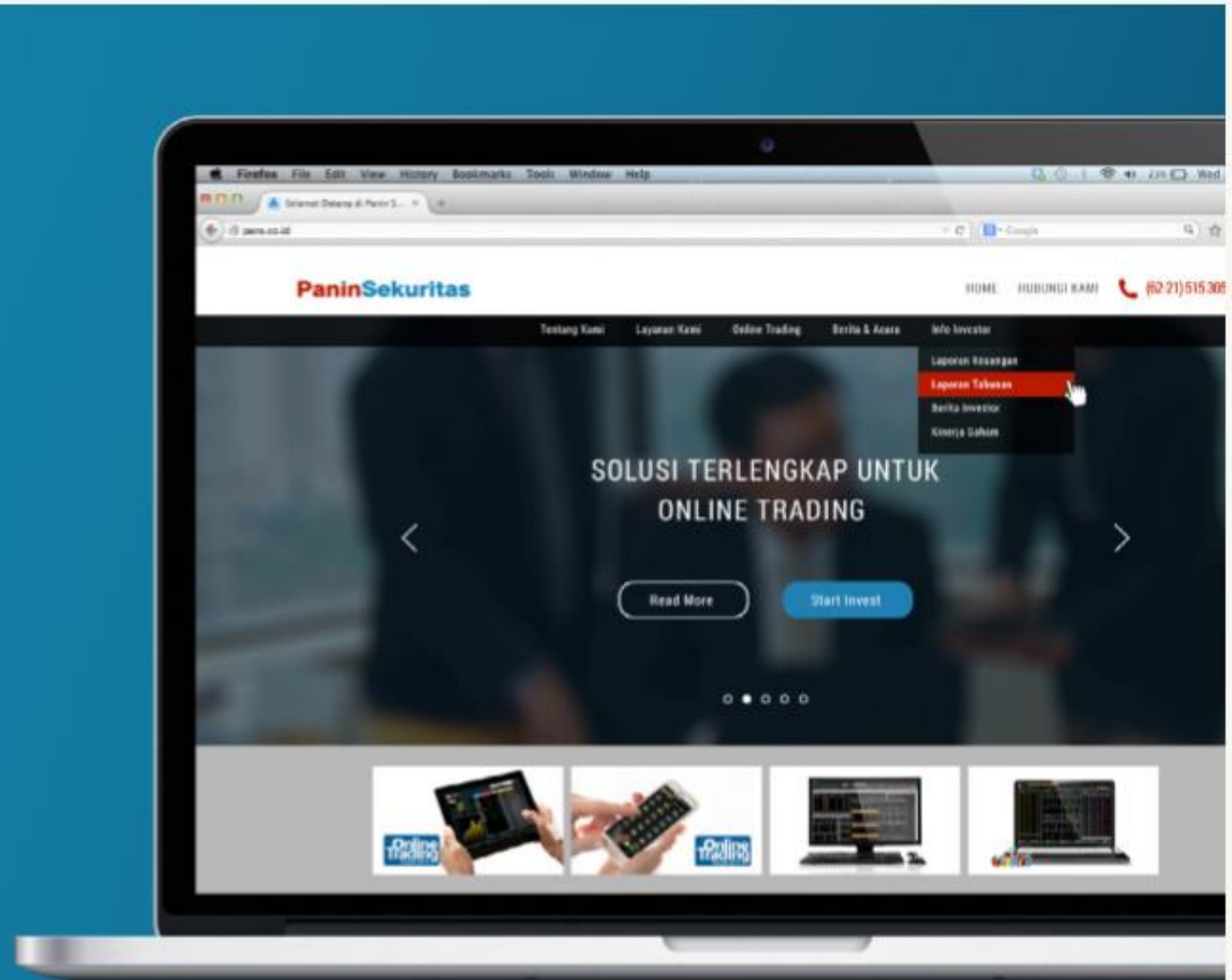
homeklik

Project :

Panin Sekuritas Website

PaninSekuritas

Panin Sekuritas, one of many product from Panin bank. They need to redesign their website to make it easier to use, An accessible from Desktop Computer, Tablet, and also Mobile phone.



Get into NEW SEASON

PICK UP YOUR FAVOURITE PRODUCTS

SHOP MEN

SHOP WOMEN

SHOP CHILDREN

FEATURED

Here are our website portfolios:



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[ABOUT US](#)

[COLLECTION](#)

[WHY AVILA?](#)

[CONTACT US](#)



aviladoors.com

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CAMPAIGN >

VIDEOS >

THE DESIGNER

ABOUT

CAREER

CONTACT



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Rakriz.com



HOME

OUR MEMBERSHIP PLAN

MEMBERSHIP

CARS GALLERY

CONTACT US



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All rights reserved.



INDONESIA'S PREMIER AUTOMOTIVE CONCEPT
DRIVE & OWN 5 SPORTS CARS AT THE SAME TIME

Welcome to Elite Driving Club

We are Indonesia's Premier Luxury Driving Club.

We offer hassle-free ownership experience of world-class sports cars.

This is the undisputed Financial

Advantages for becoming our member :

- Will not have to pay full purchase price
- You will get full privacy and personal insurance coverage, plus

Sports cars and Exotic car
prices in Indonesia are simply
ridiculous. some cars costing

Elitedriving.club



We take care of
your beauty

[See our offer](#)

GRESTH INTERIOR 2015

AWARDS WINNING

[VIEW OUR WORKS](#)

Selamat Datang

Di Website Resmi
Fabrikasi Metal ABC

[Home](#)

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[Testimony](#)



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We Are

What
We Do

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Yayasan Keluarga Muslim
YKM FEUI

Ykmfeui.org

Special Gift Special Skincare

By **JW** on Jan 27, 2016 in **Blog** | **0 comments**

Yeyyyy!!! Everyone will feel happy when receive gifts, isn't it? I got this skincare set package as a gift from my Korean friend Mr. Taebin who came back to Jakarta from Korea. This time feel like 'just like what I needed' because moisturizer that I usually use now just finished. He bought me Nature Republic Ginseng Royal Silk Watery Cream which I just noticed it has been a famous skincare product in Korea. This magic cream became most wanted product by various Korean celebrities especially K-Pop and even the Korean deputy prime minister Choi Kyung Hwan recommends it. This cream is supposed to have effect as wrinkle removal and whitening brightening skin tone, with extracts from ginseng, silk and royal jelly. All ingredients inside are listed on COSDNA, so it's safe to use and I didn't experience any irritations symptoms during the period I used this cream. The...





كلية دار الحكمة لعلم أصول الدين
DARUL HIKMAH COLLEGE FOR USHULUDDIN
SEKOLAH TINGGI ILMU USHULUDDIN
STIU DARUL HIKMAH
Program Studi Tafsir Hadits (S.Th.I)

Sistem Informasi Akademik Login

User ID :	admin
Password :	
Bahasa:	Indonesian (id) 
Login ☐ Remember me	

Sistem Informasi Akademik STIU Darul Hikmah.

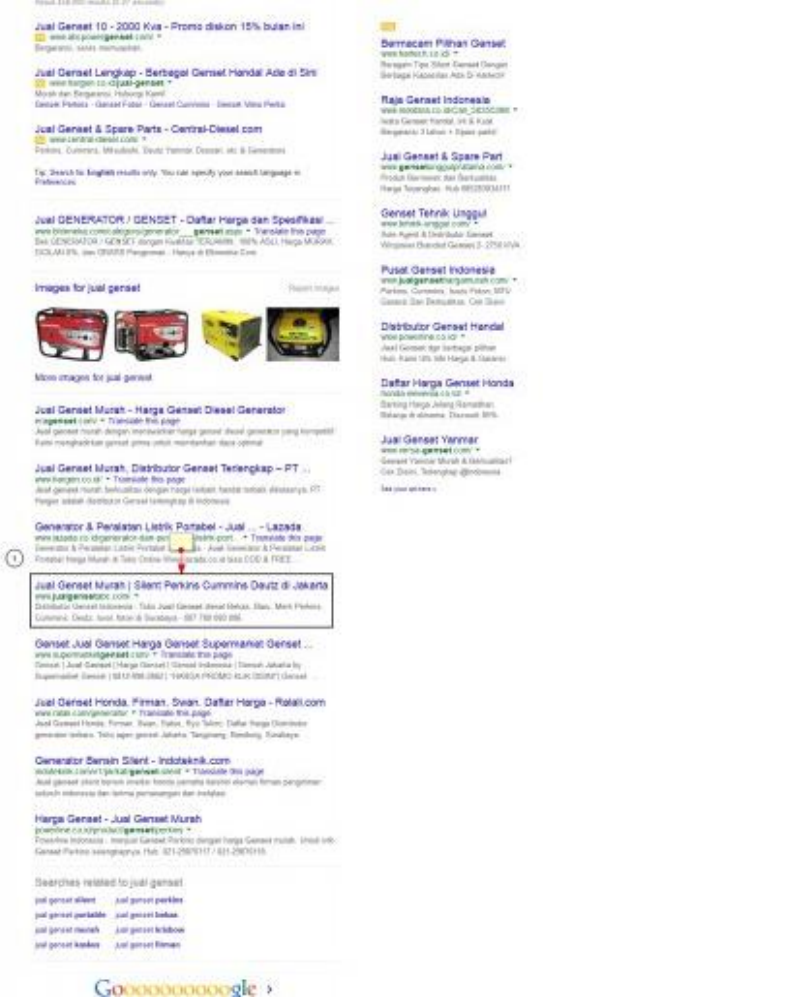
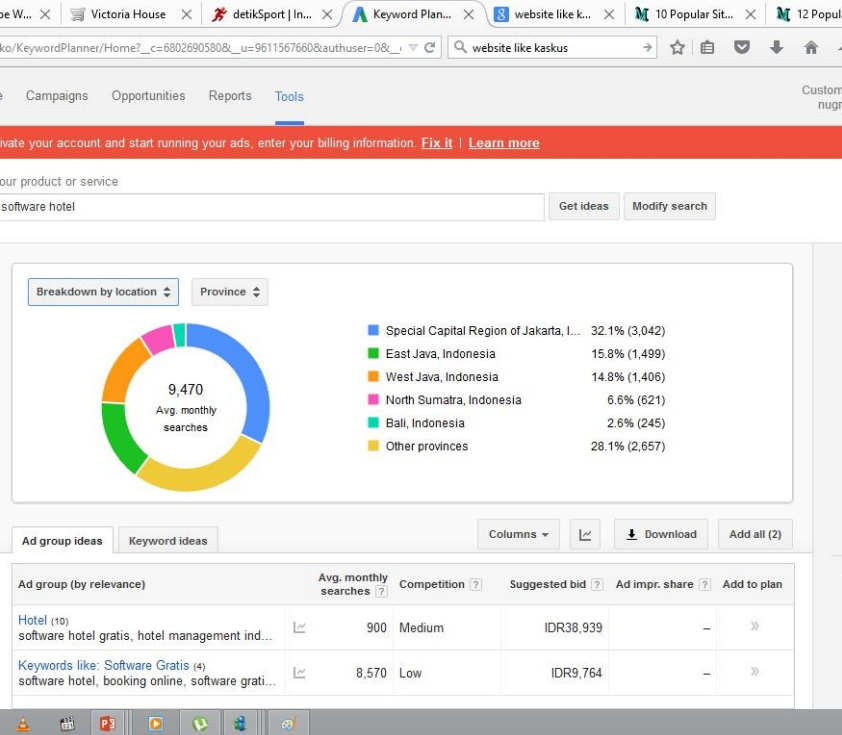
Setiap perubahan struktur SIAKAD dan sumber data dipantau setiap saat dan membutuhkan izin eksplisit dari pihak administrator STIU Darul Hikmah. Jika Anda tidak memiliki izin ini secara tertulis, pihak STIU Darul Hikmah berhak untuk melakukan tindakan lebih lanjut.

Dengan login ke dalam sistem ini, anda mengakui bahwa anda menyadari dan menyetujui persyaratan tersebut.

Contact Person (WhatsApp) : +62 818 0780 2803

E-LEARNING
SYSTEM

WEB BASED



SEO PORTFOLIO

KPI : PAGE 1 GOOGLE

Perkins, Cummins, Mitsubishi, Deutz Yanmar, Doosan, etc & Generator

Tip: Search for English results only. You can specify your search language in Preferences

Jual GENERATOR / GENSET - Daftar Harga dan Spesifikasi ...
www.bhinneka.com/categories/generator/genset.aspx • Translate this page
Bel GENSET/GENERATOR dengan kualitas TERBAIK, 99% AGU, Harga MURAH,
DILAYATI, dan DIBERSIH Pengiriman - Harga di Bhinneka.Com

Images for jual genset

Recent images



More images for jual genset

Jual Genset Murah - Harga Genset Diesel Generator
Hagenet.com • Translate this page
Jual genset murah dengan menawarkan harga genset diesel generator yang komplit
Bumi menghadirkan genset prima untuk memberikan daya optimal

Jual Genset Murah, Distributor Genset Terlengkap - PT ...
www.kargon.co.id • Translate this page
Jual genset murah berkualitas dengan harga terbaik berdasarkan kualitasnya, PT
Kargon adalah distributor Genset terlengkap di Indonesia

Generator & Peralatan Listrik Portabel - Jual ... - Lazada
www.lazada.co.id/generator-dan-peralatan-listrik-portabel • Translate this page
Generator & Peralatan Listrik Portabel - Jual Generator & Peralatan Listrik
Portabel harga murah di Toko Online www.lazada.co.id harga CDR & FREE

Jual Genset Murah | Silent Perkins Cummins Deutz di Jakarta
www.jualgenset.com •
Distributor Genset Indonesia - Toko Jual Genset Diesel Merkul, Meru, Merk Perkins,
Cummins, Deutz, Isuzu, Kubota & Doosan - 021 780 000 000

Genset, Jual Genset, Harga Genset, Supermarket Genset ...
www.supermarketgenset.com • Translate this page
Genset | Jual Genset | Harga Genset | Genset Indonesia | Genset Jakarta by
Supermarket Genset | 0212-900-0800 | 746004 (PUSKAS-ELK-0000P) Genset

Jual Genset Honda, Firman, Swan, Daftar Harga - Ralali.com
www.ralali.com/generator • Translate this page
Jual Genset Honda, Firman, Swan, Telen, Ryo Telen, Daftar Harga Distributor
genset terbaru, Toko agen genset Jakarta, Tangerang, Bandung, Surabaya

Generator Benzin Silent - indoteknik.com
indoteknik.com/15/kategori/genset-benzin • Translate this page
Jual genset silent benzin merkul honda panaha kapton elconal firman pengirim
pelayanan Indonesia dan semua pemasangan dan installasi

Harga Genset - Jual Genset Murah
perkins.co.id/perkins/genset/perkins •
Distributor Indonesia - menjual Genset terbaik dengan harga Genset murah / murah ada
Genset Perkins terlengkapnya, Hub: 021-2907117 / 021-2907115

Jual Genset & Spare Part
www.gensetlinggoplatania.com •
Produk Bensin, dan Bensin
Harga Terjangkau - Hub: 08120334171

Genset Teknik Unggul
www.teknik.unggul.com •
Jual Agent & Distributor Genset
Winpower Brand Genset 3- 2150 HP

Pusat Genset Indonesia
www.jualgensetragamurah.com •
Perkins, Cummins, Isuzu, Foton, MTZ
Genset dan Bensin, Ciri Ciri

Distributor Genset Handal
www.pasotire.co.id •
Jual Genset tipe berbagai pilihan
Hub: Kami ada ada Harga & Kualitas

Daftar Harga Genset Honda
honda-engine.co.id •
Barang Harga Jelang Ramadhan
Belanja di sini, Disewa 50%

Jual Genset Yanmar
www.yanmar-genset.com •
Genset Yanmar Murah & Berkualitas
Gak Dipan, Terlengkap @Indonesia
See you soon

JUALGENSETABC.COM

Keyword:

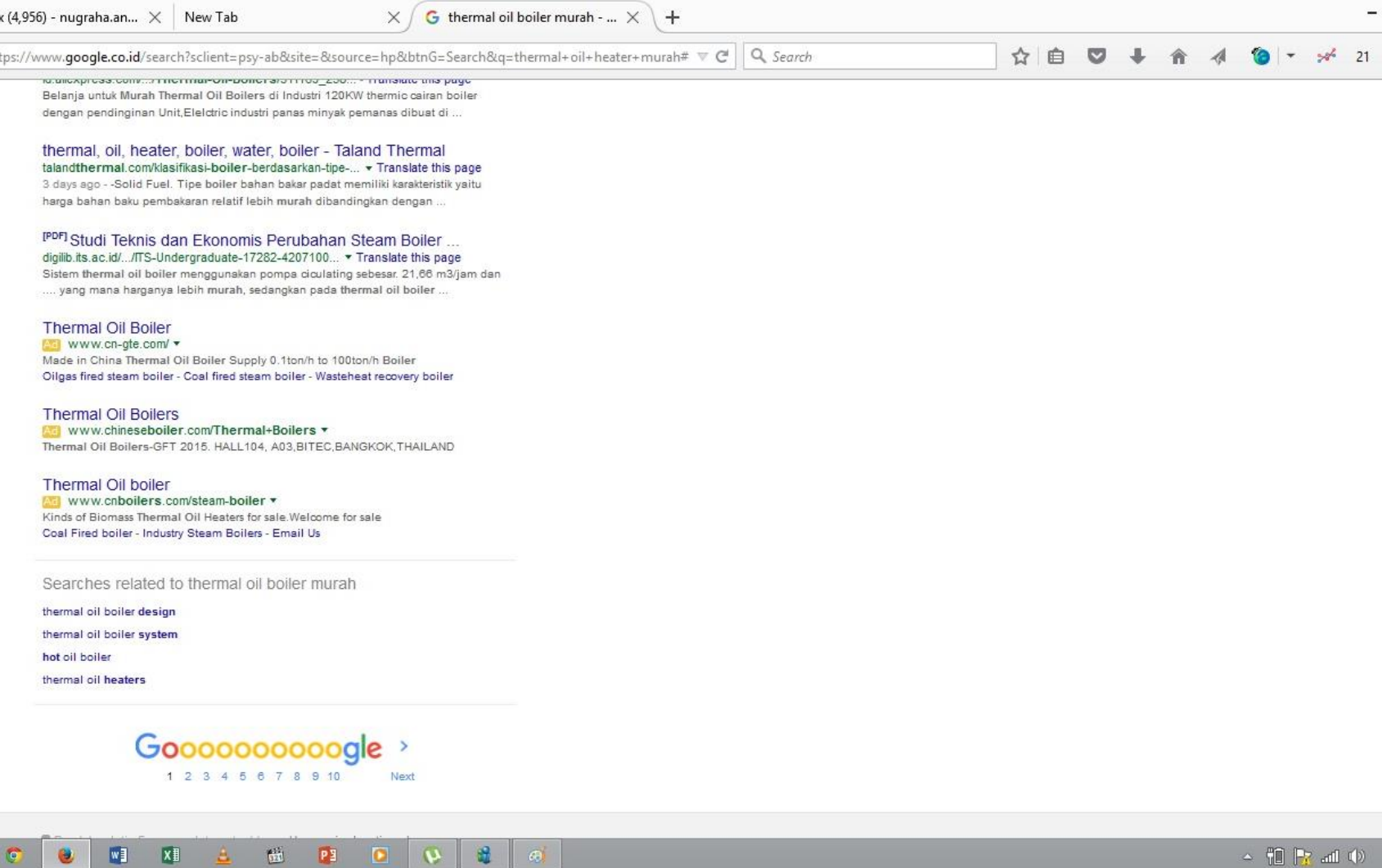
Jual genset

Genset Jakarta

Jual genset murah

Genset murah Jakarta

etc



TALANDTHERMAL.COM

Keyword (global competition):

Reaktor and tanks

Service thermal oil heater

Water heater industry

Thermal oil boiler murah

Thermal oil heater murah

Thermal oil



rudraksha indonesia



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Page 2 of about 190,000 results (0.29 seconds)

Rudraksha Plantation Java Indonesia.avi - YouTube



www.youtube.com/watch?v=cNMrEgh115w

Oct 7, 2011 - Uploaded by Soni Hendrawan

www.digiservo69.webs.com Rudraksha plantation in Java from
Rudraksha Farmer and Exporter Soni ...

Rudraksha.me | Retail And Wholesale Rudraksha Beads.

www.rudraksha.me/ ▾

PT. Rudraksha Agri Indonesia sources, ships and delivers rudraksha beads from
Indonesia to India, China, Nepal and the rest of the world.

price list of rudraksha - RUDRAKSHA JAVA INDONESIA

digiservo69.webs.com/pricelistofrudraksha.htm ▾

RARE RUDRAKSHA JAVA 100% NATURAL BEADS FROM JAVA ISLAND FROM
MUKHI 1 TO 21,30,40,TO 46 FACED CONTACT : +6285219160788.

RUDRAKSHA JAVA INDONESIA: Home

digiservo69.webs.com/ ▾

RARE RUDRAKSHA JAVA 100% NATURAL BEADS FROM JAVA ISLAND FROM
MUKHI 1 TO 21,30,40,TO 46 FACED CONTACT : +6285219160788.

Aum Rudraksha Design - Bali, Indonesia - Jewelry Store ...

<https://www.facebook.com/aumrudrakshadesigns> ▾

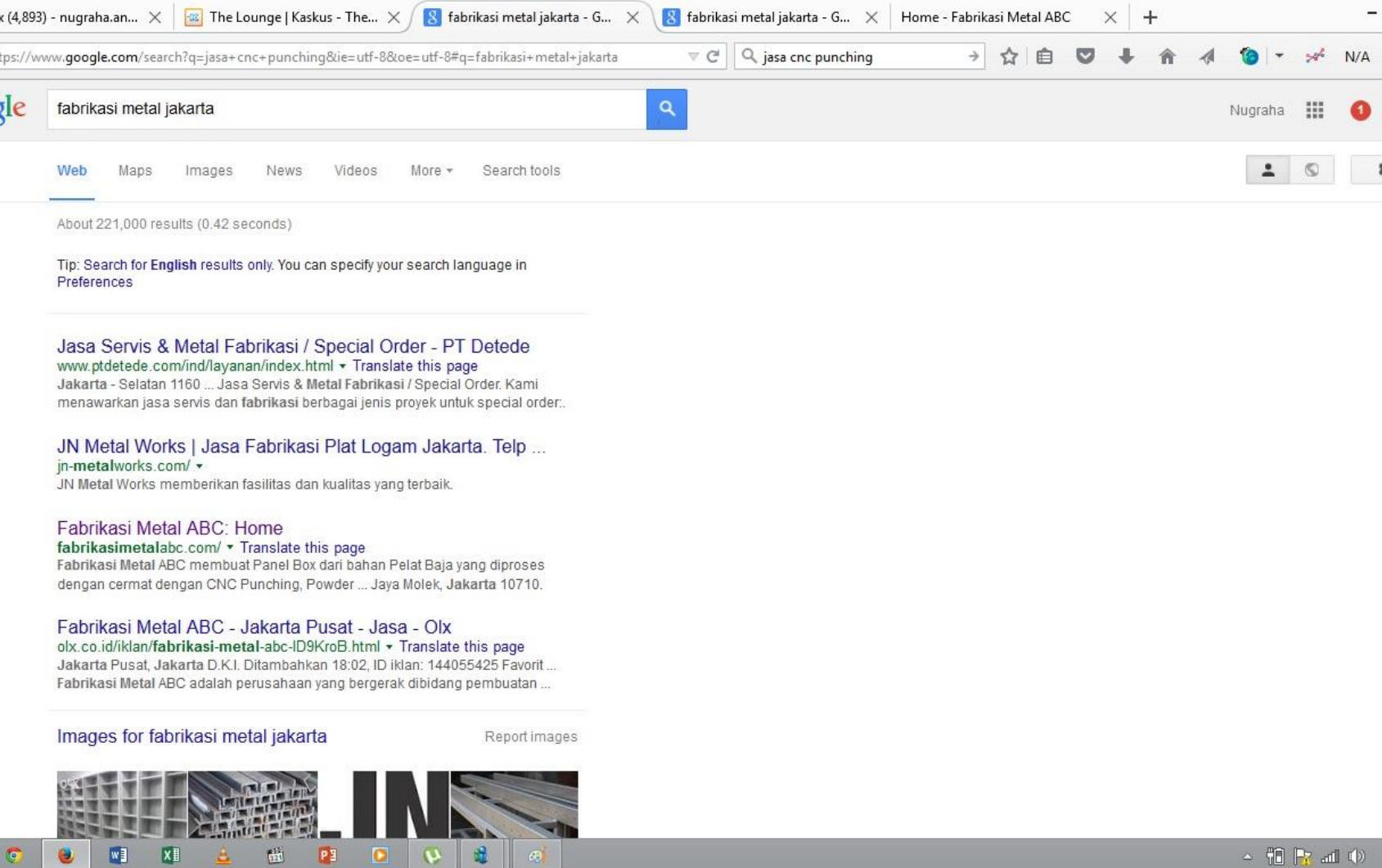
Aum Rudraksha Design, Bali, Indonesia. 12511 likes · 26 talking about this. "LET
THERE BE PEACE AND LOVE AMONG ALL BEINGS OF THE UNIVERSE"...

RUDRAKSHA.ME

Keyword (Global Competittion):

Rudraksha indonesia

rudraksha



FABRIKASIMETALABC.COM

Keyword:

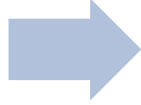
Fabrikasi metal Jakarta

Jasa cnc punching

FRAMEWORK

Preparation

- Dealing
- Product Knowledge
- STP
- Company Objective



Planning

- Main Campaign
- Strategy & Tools
- KPI Setting



Action

- Planning Execution
- Daily / weekly reporting



Evaluation

- Monthly report
- Strategy evaluation

Main Campaign

#MainCampaign

Strategy

Socmed Routine

Partnership/Social
Movement

SEO

Tools

Fb, Twitter, LinkedIn

Forum

WA, BBM, Path, LINE

Website

KPI

Awareness, Attitude,
intention to buy

Awareness +
Attitude, Product
Knowledge

Attitude, Knowledge,
Intention to buy

Awareness, Attitude,
Product
Knowledge, intention
to buy

KPI AND DIGITAL MARKETING EFFECTIVENESS RATIO

KPI

High People
Reach

High Positive
Engagement

High Hot
Leads/Deals

Reach to Engagement Ratio

5.4 % – 7.3 %

Average: 2%

Engagement to HOT DEALS Ratio

0.4% - 2.4%

Depends on:
Target Market,
Pricing,
Positioning, etc

Cost per Engagement

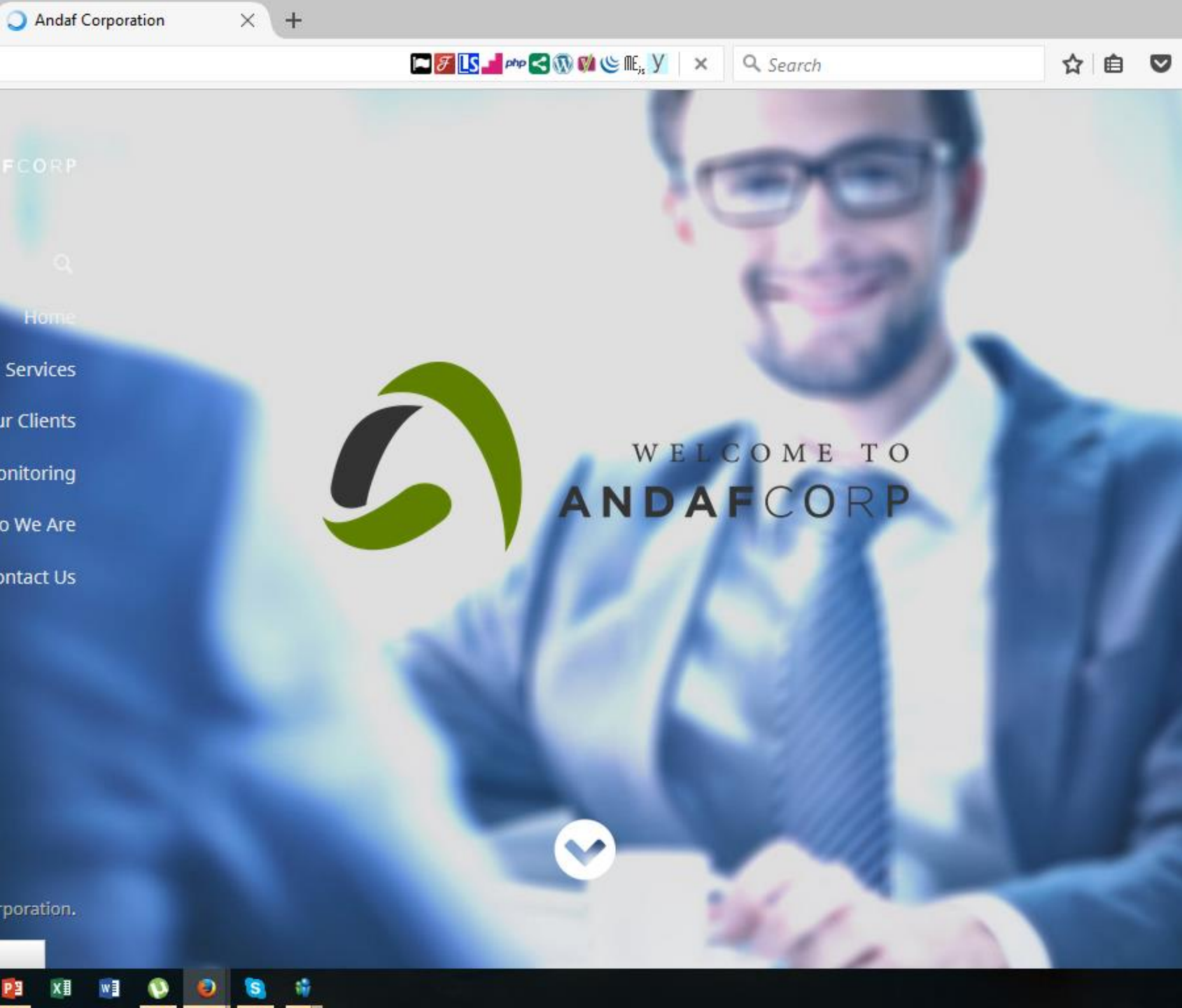
FB and Instagram:
IDR 14 – IDR 500

Linkedin : \$1 - \$4

Google : IDR 2000
– IDR 20,000



THANK YOU, ANY QUESTION?



CONTACT US

Andaf Corporation

Nugraha@andafcorp.com

Marketing Contact:

Ms Nina

0857 7824 9264